



2007 CenterCom Autumn ELT Conference

14th November, Krasnoyarsk



Express Publishing



UNIVERSITY of CAMBRIDGE
ESOL Examinations

English for Speakers of Other Languages



CenterCom

Venue: _____

Please, pre-register at MLC
tel. (4212) 70-39-20, 75-22-88, e-mail elc@mail.ru,
or online at www.centercom.ru/events

SPEAKERS

- Olga Kovbasyuk* Teacher Trainer, MLC
Steve Lever Senior ELT Consultant, Express Publishing
Bob Obee ELT Author, Express Publishing
Slava Potapchouck Director General, CenterCom Ltd.
Stephen Webster Teacher Trainer, CenterCom-UK



PROGRAMME

- 09:00 Registration
- 10:00 **WHAT IS AN EFFECTIVE LMS (Learning Management System)?** Slava Potapchouck
A Learning Management System (or LMS) is a software package that enables the management and delivery of online content to learners. Comprehensive LMSs often include tools such as competency management, skills-gap analysis, succession planning, professional certifications, and resource allocation (venues, rooms, textbooks, instructors, etc.). A concept of electronic home tasks will be explored as part of the LMS.
- 10:40 **CHANGES IN THE CAMBRIDGE ESOL EXAMS & TEACHING KNOWLEDGE TEST (TKT)** Bob Obee
Over the last two years Cambridge ESOL has carried out a thorough review of the FCE and CAE examinations and will be introducing updated versions of these examinations from December 2008. A short introduction to a new Cambridge ESOL exam for teachers will be presented.
- 11:20 **INTRODUCTION TO A COMPUTER TEST BULATS** Olga Guseva
Testing and assessment more and more shift towards CBT or even IBT modes. In this talk, a new Cambridge ESOL exam is presented in greater detail. Various ways of exploiting its advantages are explained and demonstrated.
- 12:00 Break
- 13:00 **TEACHING FOR AND BEYOND THE TEST** Steve Lever
Teachers face a dilemma of using their regular textbook to continue teaching English to Ss or switching to another book in order just to train them for the exam. This talk is about Spotlight Higher series, which combines these two needs in one product.
- 13:40 **PHYSICISTS OR LYRICISTS? THAT IS THE QUESTION** Stephen Webster
Teaching English to Ss who chose to major in arts or in "soft" sciences seems to be easier than to those specialising in sciences. Is it the case or are there hidden shoals? This talk is going to dwell on this and offer some answers and solutions.
- 14:20 **DO YOU NEED A PIECE OF CHALK FOR THE WHITEBOARD?** Steve Lever
In response to the development of new classroom technology, Express Publishing has started developing software for interactive whiteboards. In this presentation we will demonstrate the software currently available and look at what it means for the classroom.
- 15:00 **ENGAGING STUDENTS ACROSS THE BOARD** Bob Obee
How Upstream uPSTREAM Upper-Interm engages the cognitive linguistic and skills dimensions of learning in developing Ss' language competences.
- 15:40 Questions & Answers
- 16:00 **Gifts:** a full set of *Spotlight* sample chapters (Starter, 1,2,3,4,5,6,7,10),
Spotlight on Hard Sciences sample chapter,
one-month FREE password to *Q-Kids*, *Q-English* or *Q-Business*
30% discount on BULATS test on the venue site (please, book when registering)