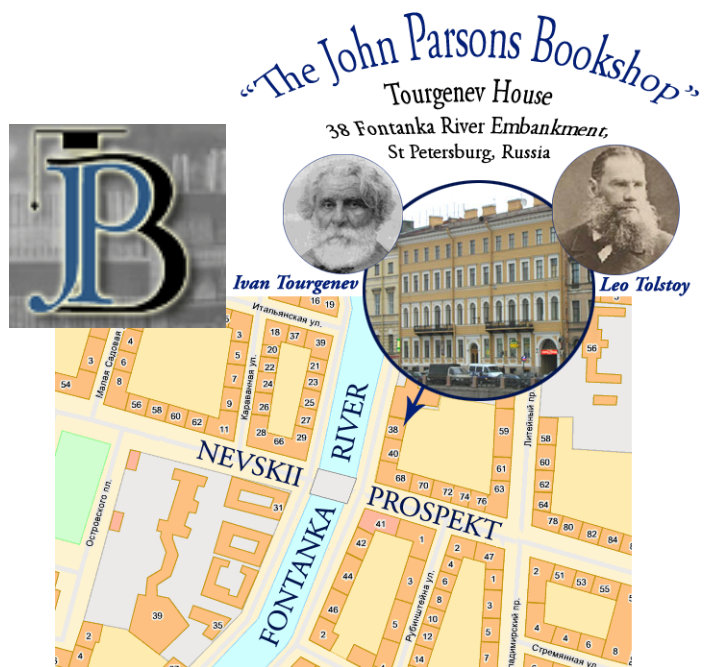


## PRESS RELEASE

**Location:** a new, fifth John Parsons' bookshop is located downtown St Petersburg, at the crossing of Nevskii Prospekt and Fontanka river. The historical building at 38 Fontanka River Embankment has been home to many famous Russian writers, including Ivan Tourgenyev and Leo Tolstoy. "The John Parsons Bookshop" in St Petersburg is next to Dom Knigi and an existing foreign-language bookshop well known to the citizens of St Petersburg and the tourists coming to see the northern capital of Russia. The nearest metro stations are *Mayakovskaya* and *Nevskii prospekt*.



**Main features:** with a trade area of 165 sq.m., the bookshop is becoming the biggest specialised foreign-language bookshop in Russia. It has three halls: trade hall, academic hall and foreign-language teaching (FLT) hall. The trade hall of 100 sqm will display a wide variety of fiction and non-fiction titles, comprehensive collections of art books from all major art publishers, tourist guides and a selection of Russian-interest titles, children books. The academic hall of 30 sqm will offer customers a selection of academic and higher-education books, typical of John Parsons Bookshops in Moscow, N.Novgorod, Samara and Perm. The FLT hall of 30 sq.m. will offer teachers and students of foreign languages textbooks, supplementary and resource materials in English, German, French etc. All halls will be manned by an experienced staff, eager to help the customers. Each hall has a free-access computer terminal for the customers to browse the bookshop stock as well as to consult on-line book databases and the Internet.



**Opening:** we plan to start trading early December, but the official grand opening will take place on Russian Old New Year's day - 14th January, 2006.

**For further information, please, contact:**

the UK

St Petersburg

Moscow

John Parsons at [john@centercom.ru](mailto:john@centercom.ru)

Vladimir Volovik at [spb@centercom.ru](mailto:spb@centercom.ru)

Slava Potapchouck at [slava@centercom.ru](mailto:slava@centercom.ru)