



**TIM BOWEN**

# Business VS Workplace English: Needs & Requirements



*Biopic: Tim Bowen has taught English and trained teachers in more than 30 countries, including Russia, China, Brazil, Germany, Hungary, Poland and Turkey. He graduated in Slavonic languages at the University of Leeds, did a postgraduate Certificate in Education (TESL) at the University College of North Wales, Bangor, and has an MPhil in the field of TEFL from the University of Southampton. He is co-author of The Pronunciation Book (Longman), Inside Teaching (Macmillan), the student portfolios for the Straightforward series (Macmillan), author of Build Your Business Grammar (Thomson ELT) and author of the teacher's books for the Attitude and Expressions series of coursebooks (Macmillan). For the past 5 years Tim has written the Guardian Weekly news lessons for the Macmillan Onestopenglish website. His current interests include contrastive linguistics, etymology and pronunciation. Outside the classroom his interests include learning foreign languages, history, travel, long-distance running and (tragically) following the misfortunes of Shrewsbury Town football club.*



**14:00**

**Registration**

**15:00**

**Develop Your Business Vocabulary**

*Abstract: In this workshop we will explore a number of practical techniques for increasing word power within a general business framework. In particular, we will look at affixation (based on 200 key business verbs), collocations and the relationships between words.*

**16:00**

**Break**

**16:30**

**Teaching Business English -  
Implementing Aspects of the Lexical  
Approach**

*Abstract: In this workshop we will look at a number of activities designed to enhance learners' knowledge and awareness of business-related terminology. In particular, we will focus on the use of authentic materials from the business press and the internet and look at some ways of incorporating these into a vocabulary-orientated programme.*

**17:30**

**Gifts**

*Set 1: Best Practice Elementary SB, Best Practice Pre-Intermediate SB, Build Your Business Grammar*

*Set 2: New Business Matters SB (Interm-Upper-Interm), Build Your Business Grammar*

**28th October, 2006 - N.Novgorod**

**Venue:** \_\_\_\_\_

Please, pre-register tel. (8312) 78-09-07, e-mail [n.novgorod@centercom.ru](mailto:n.novgorod@centercom.ru)  
or on-line at [www.centercom.ru/events](http://www.centercom.ru/events)