



2007 CenterCom Autumn ELT Conference

22nd October, Surgut



Venue: conference hall, Humanities bld, Surgut State University, 8 Energetikov str.
Please, pre-register at **LINGUA -CENTRE** tel. (3462) 35-52-05,
e-mail inna_eug@mail.ru or online at www.centercom.ru/events

SPEAKERS:

Andy Cowle Teacher Trainer, Mary Glasgow Magazines
Steve Lever Senior ELT Consultant, Express Publishing
John Parsons Director, CenterCom-UK
Slava Potapchouk Director General, CenterCom Ltd.
Nadezhda Streltsova Head of the Surgut Department of Education
Anna Tomazova Deputy Head of the Surgut Department of Education
Stephen Webster Teacher Trainer, CenterCom-UK
Lyudmila Zhuravleva Director General, Lingua-Centre

PROGRAMME

- 09:00** Registration
- 10:00** **STRATEGIC DEVELOPMENT OF THE MUNICIPAL SYSTEM OF EDUCATION** Nadezhda Streltsova
- 10:20** **PECULIARITIES OF THE "PROFILE" EDUCATIONAL SYSTEM AND PROSPECTS OF ITS DEVELOPMENT** Anna Tomazova
- 10:20** **WHAT IS AN EFFECTIVE LMS (Learning Management System)?** John Parsons
A Learning Management System (or LMS) is a software package that enables the management and delivery of online content to learners. Comprehensive LMSs often include tools such as competency management, skills-gap analysis, succession planning, professional certifications, and resource allocation (venues, rooms, textbooks, instructors, etc.).
- 11:00** **INTRODUCTION TO A COMPUTER TEST BULATS** Slava Potapchouk
Testing and assessment more and more shift towards CBT or even IBT modes. In this talk, a new Cambridge ESOL exam is presented in detail. Various ways of exploiting its advantages are explained and demonstrated.
- 11:40** Coffee Break
- 12:00** **GLOBAL ENGLISH IN THE GLOBAL WORLD** Andy Cowle
To speak English today is to know contemporary cultural realities not only from English-speaking countries, but from all over the world. This talk is about how to achieve this using MGM periodicals.
- 13:00** Lunch Break
- 14:00** **'THE IMPORTANCE OF BEING EARNEST' WITH YOURSELF** Lyudmila Zhuravleva
Why do people come for an exam? Why do they want to be tested by an external examiners or even by examiners from other countries?
- 14:20** **TEACHING FOR AND BEYOND THE TEST** Steve Lever
Teachers face a dilemma of using their regular textbook to continue teaching English to Ss or switching to another book in order just to train them for the exam. This talk is about Spotlight Higher series, which combines these two needs in one product.
- 15:00** **PHYSICISTS OR LYRICISTS? THAT IS THE QUESTION** Stephen Webster
Teaching English to Ss who chose to major in arts or in "soft" sciences seems to be easier than to those specialising in sciences. Is it the case or are there hidden shoals? This talk is going to dwell on this and offer some answers and solutions.
- 15:40** Coffee Break
- 16:00** **DO YOU NEED A PIECE OF CHALK FOR THE WHITEBOARD?** Steve Lever
In response to the development of new classroom technology, Express Publishing has started developing software for interactive whiteboards. In this presentation we will demonstrate the software currently available and look at what it means for the classroom.
- 16:40** **RESOURCES YOU CAN RELY ON** Andy Cowle
This talk is about how to enrich your lessons with a variety of resources from MGM books.
- 17:00** Questions & Answers
Gifts: a full set of **Spotlight** sample chapters (Starter, 1,2,3,4,5,6,7,10),
Spotlight on Hard Sciences sample chapter,
one-month FREE password to **Q-Kids**, **Q-English** or **Q-Business**
30% discount on BULATS test on the venue site (please, book when registering)