



2007 CenterCom Autumn ELT Conference

26th October, Yekaterinburg

Venue: Sverdlovsk Region Pedagogical
College of Musics and Aesthetics,
5 Karl Marx street

Please, pre-register at [CenterCom-YekTB](#)
tel. (343)290-32-83, e-mail centercom@bk.ru
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Express Publishing

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ESOL Examinations
English for Speakers of Other Languages



MARY GLASGOW
MAGAZINES
SCHOLASTIC

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SPEAKERS:

Andy Cowle Teacher Trainer, Mary Glasgow Magazines
Tatyana Kuzmina Teacher Trainer, CenterCom-Moscow
John Parsons Director, CenterCom-UK
Angela Tatosyan Promotion Director, CenterCom-Moscow
Stephen Webster Teacher Trainer, CenterCom-UK

PROGRAMME

09:00 Registration

10:00 **WHAT IS AN EFFECTIVE LMS (Learning Management System)?** John Parsons

A Learning Management System (or LMS) is a software package that enables the management and delivery of online content to learners. Comprehensive LMSs often include tools such as competency management, skills-gap analysis, succession planning, professional certifications, and resource allocation (venues, rooms, textbooks, instructors, etc.).

11:00 **INTRODUCTION TO A COMPUTER TEST BULATS** Tatyana Kuzmina

Testing and assessment more and more shift towards CBT or even IBT modes. In this talk, a new Cambridge ESOL exam is presented in detail. Various ways of exploiting its advantages are explained and demonstrated.

11:40 Coffee Break

12:00 **GLOBAL ENGLISH IN THE GLOBAL WORLD** Andy Cowle

To speak English today is to know contemporary cultural realities not only from English-speaking countries, but from all over the world. This talk is about how to achieve this using MGM periodicals.

13:00 Lunch Break

14:00 **TEACHING FOR AND BEYOND THE TEST** John Parsons

Teachers face a dilemma of using their regular textbook to continue teaching English to Ss or switching to another book in order just to train them for the exam. This talk is about Spotlight Higher series, which combines these two needs in one product.

14:40 **PHYSICISTS OR LYRICISTS? THAT IS THE QUESTION** Stephen Webster

Teaching English to Ss who chose to major in arts or in "soft" sciences seems to be easier than to those specialising in sciences. Is it the case or are there hidden shoals? This talk is going to dwell on this and offer some answers and solutions.

15:20 Coffee Break

15:40 **PHYSICISTS AND LYRICISTS! THAT IS THE ANSWER** Angela Tatosyan

What to do if your Ss seem to be much cleverer than you in sciences? How to incorporate humanities like FLT in the busy schedules of science Ss? This talk is about practicalities of using "profile" supplements in the ELT classroom.

16:10 **DO YOU NEED A PIECE OF CHALK FOR THE WHITEBOARD?** Angela Tatosyan

In response to the development of new classroom technology, Express Publishing has started developing software for interactive whiteboards. In this presentation we will demonstrate the software currently available and look at what it means for the classroom.

16:40 **RESOURCES YOU CAN RELY ON** Andy Cowle

This talk is about how to enrich your lessons with a variety of resources from MGM books.

17:00 Questions & Answers

Gifts: a full set of **Spotlight** sample chapters (Starter, 1,2,3,4,5,6,7,10),
Spotlight on Hard Sciences sample chapter,
one-month FREE password to **Q-Kids**, **Q-English** or **Q-Business**

30% discount on BULATS test on the venue site (please, book when registering)