



# 2007 CenterCom Autumn ELT Conference

8th November, St.Petersburg

Venue: Officers' Mess (Dom Ofitserov), 20 Liteinyi Prospekt

Please, pre-register at **CenterCom-SPb**  
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Express Publishing



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## SPEAKERS

*Lyudmila Romanova* Teacher Trainer, CenterCom-SPb  
*Steve Lever* Senior ELT Consultant, Express Publishing  
*Bob Obee* ELT Author, Express Publishing  
*Slava Potapchouck* Director General, CenterCom Ltd.  
*Stephen Webster* Teacher Trainer, CenterCom-UK



## PROGRAMME

09:00 Registration

10:00 **WHAT IS AN EFFECTIVE LMS (Learning Management System)?** Slava Potapchouck

A Learning Management System (or LMS) is a software package that enables the management and delivery of online content to learners. Comprehensive LMSs often include tools such as competency management, skills-gap analysis, succession planning, professional certifications, and resource allocation (venues, rooms, textbooks, instructors, etc.). A concept of electronic home tasks will be explored as part of the LMS.

10:40 **CHANGES IN THE CAMBRIDGE ESOL EXAMS & TEACHING KNOWLEDGE TEST (TKT)** Bob Obee

Over the last two years Cambridge ESOL has carried out a thorough review of the FCE and CAE examinations and will be introducing updated versions of these examinations from December 2008. A short introduction to a new Cambridge ESOL exam for teachers will be presented.

11:20 **INTRODUCTION TO A COMPUTER TEST BULATS** Lyudmila Romanova

Testing and assessment more and more shift towards CBT or even IBT modes. In this talk, a new Cambridge ESOL exam is presented in greater detail. Various ways of exploiting its advantages are explained and demonstrated.

12:00 Break

13:00 **TEACHING FOR AND BEYOND THE TEST** Steve Lever

Teachers face a dilemma of using their regular textbook to continue teaching English to Ss or switching to another book in order just to train them for the exam. This talk is about Spotlight Higher series, which combines these two needs in one product.

13:40 **PHYSICISTS OR LYRICISTS? THAT IS THE QUESTION** Stephen Webster

Teaching English to Ss who chose to major in arts or in "soft" sciences seems to be easier than to those specialising in sciences. Is it the case or are there hidden shoals? This talk is going to dwell on this and offer some answers and solutions.

14:20 **DO YOU NEED A PIECE OF CHALK FOR THE WHITEBOARD?** Steve Lever

In response to the development of new classroom technology, Express Publishing has started developing software for interactive whiteboards. In this presentation we will demonstrate the software currently available and look at what it means for the classroom.

15:00 **ENGAGING STUDENTS ACROSS THE BOARD** Bob Obee

How Upstream UPSTREAM Upper-Interm engages the cognitive linguistic and skills dimensions of learning in developing Ss' language competences.

15:40 Questions & Answers

16:00 **Gifts:** a full set of **Spotlight** sample chapters (Starter, 1,2,3,4,5,6,7,10),  
**Spotlight on Hard Sciences** sample chapter,  
one-month FREE password to **Q-Kids**, **Q-English** or **Q-Business**  
**30% discount** on BULATS test on the venue site (please, book when registering)