



2007 CenterCom Autumn ELT Conference

9th November, Omsk



Express Publishing

UNIVERSITY of CAMBRIDGE
ESOL Examinations
English for Speakers of Other Languages

THE GROUP

CenterCom

Venue: _____

Please, pre-register at *J & S Magistr Boopshop*, tel. (3812) 25-83-23,
e-mail m_magistr@mail.ru, or online at www.centercom.ru/events

SPEAKERS

Rimma Dubatovka Local Secretary, J & S Examination Centre

Natalya Kuzevanova Director of Studies, J & S

Steve Lever Senior ELT Consultant, Express Publishing

Will Maciver Regional Director, Study Group

Bob Obee ELT Author, Express Publishing

Slava Potapchouck Director General, CenterCom Ltd.

Stephen Webster Teacher Trainer, CenterCom-UK



PROGRAMME

09:00 **Registration**

10:00 **GREETINGS**

Sergey Alekseev First Deputy Minister, Ministry of Education of the Omsk Region

Nadezhda Razzhivina First Deputy Head of the Committee of Education, Administration of the City of Omsk

Julia Privalova Director, J&S Company Ltd.

Slava Potapchouck Director General, CenterCom Ltd.

10:40 **J&S INTERNATIONAL EXAMINATION CENTRE, Opening Ceremony** Rimma Dubatovka

A new institution in Omsk, new possibilities for the citizens of our city and the Siberian region. The range of exams which are offered by the centre.

11:00 **TEACHING FOR AND BEYOND THE TEST** Steve Lever

Teachers face a dilemma of using their regular textbook to continue teaching English to Ss or switching to another book in order just to train them for the exam. This talk is about Spotlight Higher series, which combines these two needs in one product.

11:40 **INTERNATIONAL EXAMS AS PART OF THE J&S SYLLABUS** Natalya Kuzevanova

Cambridge ESOL exams (YLE, KET, PET, FCE, CAE, CPE) as a means of objective evaluation of students progress in learning foreign languages. Various ways of exploiting their advantages are explained and demonstrated.

12:00 **CHANGES IN THE CAMBRIDGE ESOL EXAMS & TEACHING KNOWLEDGE TEST (TKT)** Bob Obee

Over the last two years Cambridge ESOL has carried out a thorough review of the FCE and CAE examinations and will be introducing updated versions of these examinations from December 2008. A short introduction to a new Cambridge ESOL exam for teachers will be presented.

12:40 **INTRODUCTION TO A COMPUTER TEST BULATS** Slava Potapchouck

Testing and assessment more and more shift towards CBT or even IBT modes. In this talk, a new Cambridge ESOL exam is presented in greater detail. Various ways of exploiting its advantages are explained and demonstrated.

13:00 **Break**

14:00 **WHAT IS AN EFFECTIVE LMS (Learning Management System)?** Slava Potapchouck

A Learning Management System (or LMS) is a software package that enables the management and delivery of online content to learners. Comprehensive LMSs often include tools such as competency management, skills-gap analysis, succession planning, professional certifications, and resource allocation (venues, rooms, textbooks, instructors, etc.).

14:40 **PHYSICISTS OR LYRICISTS? THAT IS THE QUESTION** Stephen Webster

Teaching English to Ss who chose to major in arts or in "soft" sciences seems to be easier than to those specialising in sciences. Is it the case or are there hidden shoals? This talk is going to dwell on this and offer some answers and solutions.

15:20 **DO YOU NEED A PIECE OF CHALK FOR THE WHITEBOARD?** Steve Lever

In response to the development of new classroom technology, Express Publishing has started developing software for interactive whiteboards. In this presentation we will demonstrate the software currently available and look at what it means for the classroom.

15:50 **ENGAGING STUDENTS ACROSS THE BOARD** Bob Obee

How Upstream upSTREAM Upper-Interm engages the cognitive linguistic and skills dimensions of learning in developing Ss' language competences.

16:30 **UNIVERSITY PATHWAYS** Will Maciver

Which requirements are to be met if your Ss want to enter educational institutions abroad? Hints and clues.

17:00 **Questions & Answers & Gifts**

A full set of Spotlight sample chapters (Starter, 1,2,3,4,5,6,7,10);

Spotlight on Hard Sciences sample chapter,

one-month FREE password to Q-Kids, Q-English or Q-Business;

30% discount on BULATS test on the venue site

(please, book when registering)