

# "Best Practice" and "Innovation" in ELT **9th December, St Petersburg**

Venue: Officers' Mess (Dom Ofitserov)  
20 Liteyniy Prospekt

Please, pre-register at CenterCom-SPb, tel. (812) 712-63-32, 316-78-92, 331-88-28, 331-88-29  
e-mail [spb@centercom.ru](mailto:spb@centercom.ru), or online at [www.centercom.ru/events](http://www.centercom.ru/events)

## PROGRAMME

- 09:00** Registration
- 10:00** Greetings from the Moscow Institute of Open Education Yelena Belonozhkina
- 10:20** Milestones in the History Mike Thompson, Director, Heinle ELT (A Part of Cengage Learning EMEA)
- 11:00** The Evolution of English: How Contemporary English Is Changing David Evans
- 12:00** Sparking Interest in Young Learners of English Darya Anashkina
- 12:30** Break
- 13:00** Ostrobogulous English: the Challenges of Teaching English Vocabulary David Evans
- 14:00** Teaching Globally in a Global World with National Geographic Readers Mike Thompson
- 14:30** Computer Culture and the Classroom David Evans
- 15:30** Questions & Answers & **Gifts**

**Invited Speaker – David Evans** has written seventeen books: the award-winning Powerbase series, and has given lectures shops in over thirty-five countries from Argentina to Uzbeki 1991 to 1999 he was a producer for BBC English and was resp numel



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**Nota bene!**

**EACH PARTICIPANT** will receive from Heinle ELT and CenterCom Ltd. a **GIFT** with a **RETAIL VALUE 2000 roubles!** The gift consists of two **National Geographic readers**



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[http://elt.heinle.com/emea/en\\_uk/eltadvantage/](http://elt.heinle.com/emea/en_uk/eltadvantage/))

1. Practical Techniques For Contentbased Instruction by Bailey, Kathleen M.
2. Strategies For Using Learner Dictionaries by Clari, Michela
3. Assessing Language Ability In Adults by Cohen, Andrew
4. Pursuing Professional Development by Curtis, Andy
5. Teaching Lexically by Dellar/Walkley
6. An Introduction To Listening Comprehension by Dunkel, Pat
7. An Introduction To Teaching Young Learners by Hughes, Annie
8. Psychology For Teachers Of Adolescents by Kamerkilicci, Mary
9. Communicative Activities In The ESL/EFL Classroom by Keating, Kevin
10. An Introduction To Language Assessment In The K12 Classroom by Kuhlman, N.
11. An Introduction To Language Corpora by Mccarthy/O'keeffe/Walsh
12. Introduction To Task-based Teaching by Nunan, David
13. Language learning Technologies For K12 Teachers by Nutta, Joyce
14. An Introduction To English Language Teaching by Scovel, Tom
15. Practical Ideas For Adult ESL/EFL by Jenkins, Rob
16. Teaching ELT Reading by Anderson, Neil

A special price of **200 roubles** (regular price 478 roubles) for a new **Heinle COBUILD dictionary with CD-ROM** during the event

