

24 июня 2008 г.

**Курсы повышения квалификации Академии
постдипломного педагогического
образования г. С.-Петербурга**

The Changing World of English

Andy Cowle is a freelance ELT materials consultant, trainer, marketing specialist and writer. In the late 1980s he taught English to adults and children in Britain and Germany for 4 years, before embarking on a career in

ELT publishing. During this time he has worked globally in sales and marketing at all levels for Macmillan, Scholastic/Mary Glasgow Magazines, Thomson/Heinle, and was also the sales & marketing manager for a leading ELT bookseller in London for 7

years. Andy originally studied German and English Linguistics in the UK at Newcastle University, and trained in London to teach English as a foreign language. He has travelled around the world for many years meeting teachers, listening to their needs, and presenting them with new materials and ideas.



Hester Lott was born in London and lived most of her childhood in Devon. She graduated from the University of London in modern languages and went to live in Italy in 2000, where she taught English at the university of Genova. She returned to England when her

first daughter was born and taught English at private schools in London and later, Oxford, where she also worked as a one to one teacher for visiting surgeons at the Nuffield Orthopaedic Institute. She also worked as an editor of ELT books for a variety of publishers, specialising in

grammar. She published her first book, *Just Grammar*, in 2004, as co-author with Jeremy Harmer. Her two comprehensive grammars at pre-intermediate and Intermediate levels (*Real English Grammar*) were published in the next three years. She is currently teaching at the British Study Centre in Oxford, England, and is hoping to write an advanced grammar to complete the series soon.



10:00

Hester Lott ***Grammar in the 21st Century classroom***

Grammar tends to be the aspect of learning English that students dislike the most.

Is this inevitable? We will be considering the very nature of grammar, and whether or not it constitutes a distinct discipline. If it does, then should it be taught as a separate field, in the way that the other language skills are?

In order to lessen the bad reputation that it currently has, both among students and teachers, could it be approached in another way, and if so, what might that be? On the basis of this investigation we will be dis-

cussing the role grammar might play in contemporary and future ELT methodology.

11:10

Andy Cowle ***Using Material Which is Just Right***

English coursebooks have a duty to support teachers fully, and help them meet varied needs and recognise varied learning styles. This session looks at Jeremy Harmer's 4-level general English course *Just Right*, its key principles, and how the teacher can pick and choose material to suit adult and young adult learners. Focus will be on the pre-intermediate level to examine a full example unit in depth.

12:00

Break

12:30

Hester Lott ***Pre-Intermediate Grammar: a very special stage***

This talk will be looking at the process of language learning, and focussing on the Pre-Intermediate stage of learning. Several interesting features characterise this stage and, in my opinion, it is very important to handle this stage with care and sensitivity, bearing in mind what we now know about the language learning process. The way this stage is handled might make the difference between the eventual facilitation of fluency, as opposed to contributing to a 'failure to thrive'. I will be looking at my recent publication, *Real English Grammar*, Pre-intermediate level, (Marshall Cavendish ELT) and discussing how the approach I take in this series might help students to make a smooth transition between elementary and intermediate level English.

13:40

Andy Cowle ***Visiting UK: A Language and Cultural Survival Guide!***

In teaching a full syllabus and preparing students for exams, it is tempting to lose sight of the goal of language as a medium of communication when visiting the target language country. This practical session provides a survival guide to visiting Britain, the useful language you and your students need, plus some tips on the latest cultural and linguistic trends there.

14:30

Questions & Answers

ЛОТЕРЕЯ ПО ОКОНЧАНИИ СЕМИНАРА!