



New Trends in EFL **OR** New Kids on the Block

30th November, 2008
St Petersburg

Venue: Officer's Mess (Dom Ofitserov)
20 Liteyni Prospekt

Please, pre-register at CenterCom-SPb,
tel. (812) 712-63-32, 316-78-92, e-mail spb@centercom.ru,
or online at www.centercom.ru/events

PROGRAMME

12:00 Registration

13:00 **The Missing Piece of the Puzzle** Ian Martin, Heinle ELT

This session presents the 'missing piece of the puzzle' for language teachers and students. It starts by surveying what we know about language learning and teaching, and reviews the linguistic parameters under which this learning must take place. There will then be a review of the current state of EFL to show how we, as an industry, present language to students in a linear manner based on a 'teaching causes learning model' of language learning. Recent research into lexical analysis and vocabulary learning will highlight the relatively little recycling of vocabulary, the lack of attention to collocation, colligation and lexical phrases in general there is in typical EFL courses which vastly underestimate the amount of language students need to meet for acquisition to take place. It will also highlight the conditions under which vocabulary can be acquired. The final section of the plenary will show how teachers, students and curriculum designers can provide the missing massive amounts of exposure students need to consolidate their language knowledge to enable long term acquisition to take place.

14:20 **The World, and Everything In It** Liz Huntley, Heinle ELT

Research shows that teenagers intrinsic motivation for language learning declines at a conceptual age where they need to engage with deeper, real interests such as politics and culture. This talk presents new materials from Heinle ELT that aim to fill this need for intellectual stimulation for lively young minds

15:00 Break

15:30 **Meeting the Challenge of the Revised First Certificate examination**

John Parsons, CenterCom-UK

This talk provides an in-depth coverage of how to combine teaching for real life and teaching for examination. It also explains reasons why particular changes have been made to the format of the FCE examination.

16:10 **Why Collins COBUILD Dictionaries Build Fluent Learners** Ian Martin, Heinle ELT

In the English language learning context, accuracy is often given top priority. In reality, however, this accuracy is often limited to grammatical proficiency. What about vocabulary? What does it mean to be accurate in one's use of words? How can one be sure vocabulary is being used correctly? Has one chosen the correct word in terms of aspect and sense? And how can one insure the word has been used in a natural grammatical pattern? In this workshop, the presenter will describe how the Collins COBUILD Bank of English ©, a 645-million word database of written and spoken English, has been used to gain valuable insights into the ways words are actually used and dictionaries are developed. He will make special reference to way COBUILD definitions are written, and the ways in which they help learners to use those words accurately and effectively.

17:00 **Oriental or Occidental?** Slava Potapchouck, CenterCom-Moscow

In this talk a feeble attempt is made to compare Russian and British EFL realities and trends and to try and find a balance between the two.

17:30 Questions & Answers & Gifts & Prizes

All the participants will receive certificates of attendance, **GIFTS** & extensive sets of sample units from all major Heinle ELT courses and will take part in a **LOTTERY**

GIFTS

Spotlight on FCE SB
and **Reading Explorer 1 SB**



LOTTERY PRIZES

A classroom set of Heinle ELT
National Geographic Readers
(with DVD and TB)



Collins COBUILD Interim & Advanced
Learner's Dictionaries
(with CD-ROM)

