

# Now Together!



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Education



Summertown  
Publishing



CenterCom

## Something for Everyone Winter 2008 ELT Conference

**15th December, 2008 - St Petersburg**

Venue: [Academy of Post-Graduate  
Pedagogical Education \(APPO\)](#)  
[11 Lomonosov street, St Petersburg](#)

Please, pre-register online at  
[www.centercom.ru/events](http://www.centercom.ru/events)

### PROGRAMME

09:00 *Registration*



09:30 **Something for Everyone!** Andy Cowle

*Do you prefer to teach lots and lots of grammar? Or do you need to build vocabulary? Or do you need to focus on certain skills? Or do you seek a good balance of all these things? ELT coursebooks have a duty to support teachers, providing a full syllabus of grammar, vocabulary and skills work, but also to help them meet varied needs and recognise varied learning styles. This practical session looks at Jeremy Harmer's 4-level general English course Just Right, its language and key principles, and how the teacher can pick and choose material to suit the different levels, learning styles and language needs of adults and young adults.*

10:30 **Real English, Real Grammar!** Stephen Webster

*Learning and practising grammar is only meaningful and memorable if this is done in context. The session looks at how grammar can be presented and revised using texts and exercises (including audio) which are interesting and place the language in real contexts. The session looks at grammar points from Real English Grammar which covers topics such as the arts, history, literature, science, geography, biology etc., and includes audio input from the CDs. The session is ideal for teachers of secondary and adult students who are looking for fresh, new grammar material*



12:15 *Break*

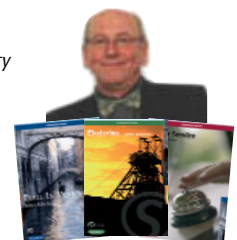
12:45 **English for Business Life** Andy Cowle

*A good business English textbook needs to be genuinely flexible and easy to customise to meet students' needs. This talk will demonstrate how the English for Business Life series offers teachers the flexibility of three different speeds through the material, plus features which encourage both learners and teachers to relate the material to their own work situations. It will also discuss what we define as core business English - the aspects that are common to almost every job and situation - and how changes in business communication are affecting the language and skills our students need for work.*



13:45 **Intrigue, Murder, and Mystery!** Stephen Webster

*Intrigue, murder, and mystery! This talk looks at exciting new stories and language for the upper secondary and adult learner, based on new readers for students of business or vocational English. The session looks at extensive reading with students in class or at home, with examples from Summertown Publishing's Peril in Venice, Room Service and Exaterina.*



14:30 *Questions & Answers & Gift Certificates*

**ALL PARTICIPANTS WILL GET ATTENDANCE CERTIFICATES,  
RECOGNISED BY TEACHERS' IN-SERVICE TRAINING INSTITUTE**